atmosphere365

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Document #CO92926

Introducing the atmosphere365 media platform

Immersive Media Solutions for Hospitality, Wellness, Healthcare & Corporate Spaces

atmosphere365 is a fully integrated media platform combining premium video, music and immersive content to transform spaces and elevate human experiences. Designed for the needs of modern hospitality, wellness and healthcare venues, as well as corporate environments, atmosphere365 allows partners to deliver high-quality, branded content through a scalable and flexible media platform.

This presentation outlines the atmosphere365 product offerings across four core verticals:

- **Hospitality** – Unique live music entertainment videos, immersive nature films and premium background music for hotels, cruise lines, casinos, restaurants and bars (Page 3-8)
- **Wellness & Spa** – Purpose-built audiovisual installations to promote deep relaxation and enhance wellness zones (Page 9-12). This document also highlights unique custom-designed immersive installations, that can be developed in partnership with our distributors (Page 13-15).
- **Healthcare** – Healing environments for patient care and recovery, using immersive nature content backed by scientific research (Page 16-19).
- **Corporate Workplace** – Solutions like RelaxRoom, built to help reduce stress, improve mental clarity and support employee well-being (Page 20-21).
- **4 Screen and Single Screen packages** – Let's put it all together for you. We can create any type of solution to fit your venue. (Page 22)
- **Support, training and maintenance options.** – Your investment doesn't end at installation. When you choose an atmosphere system, we provide ongoing support to keep your system performing at its best. (Page 23-25)
- Pricing listed in this document is subject to change. Hardware packages can be tailored to meet the requirements of each installation. Please contact us for current display pricing, availability, and installation options.

Unique All-in-One Media Solution

In a world where guest experience and interaction counts, the **atmosphere365 media platform** helps hotels create unforgettable moments through cinematic live music videos, immersive ambient films and a premium background music experience - all seamlessly integrated into a single platform.

Engage Guests. Boost F&B Revenues. Elevate Your Brand.

Designed for hotel bars, restaurants, lounges, lobbies, spas and guest suites, atmosphere hospitality transforms any space into an emotional experience that **builds loyalty, boost F&B sales and enhances your brand.**

Key Benefits

- Increases guest dwell time and F&B sales
- Builds guest loyalty through premium content
- Scalable for all venue sizes, from boutique hotels to cruise ships
- All-in-one media platform with audio & video control
- Fully managed with cloud-based content updates

Key Features

- **Manage** multiple outlets and installations in real time
- **Online and Offline:** Fast and easy content management over browser or iOS and Android Apps.
- **Signal Control:** Switch between atmosphere and external video feed
- **Advanced Scheduling:** Complete control over programs & playlists
- **Branded Channel:** Create your own branded audio and video channel
- **Highest Quality:** Delivers highest video quality without relying on constant network connection
- **Cloud-Based Updates:** Automatic content and software updates
- **Multi-Zones Control:** Multiple audio channels over Dante interface
- **ECO-Friendly Solution:** Smart buffering, no unnecessary streaming

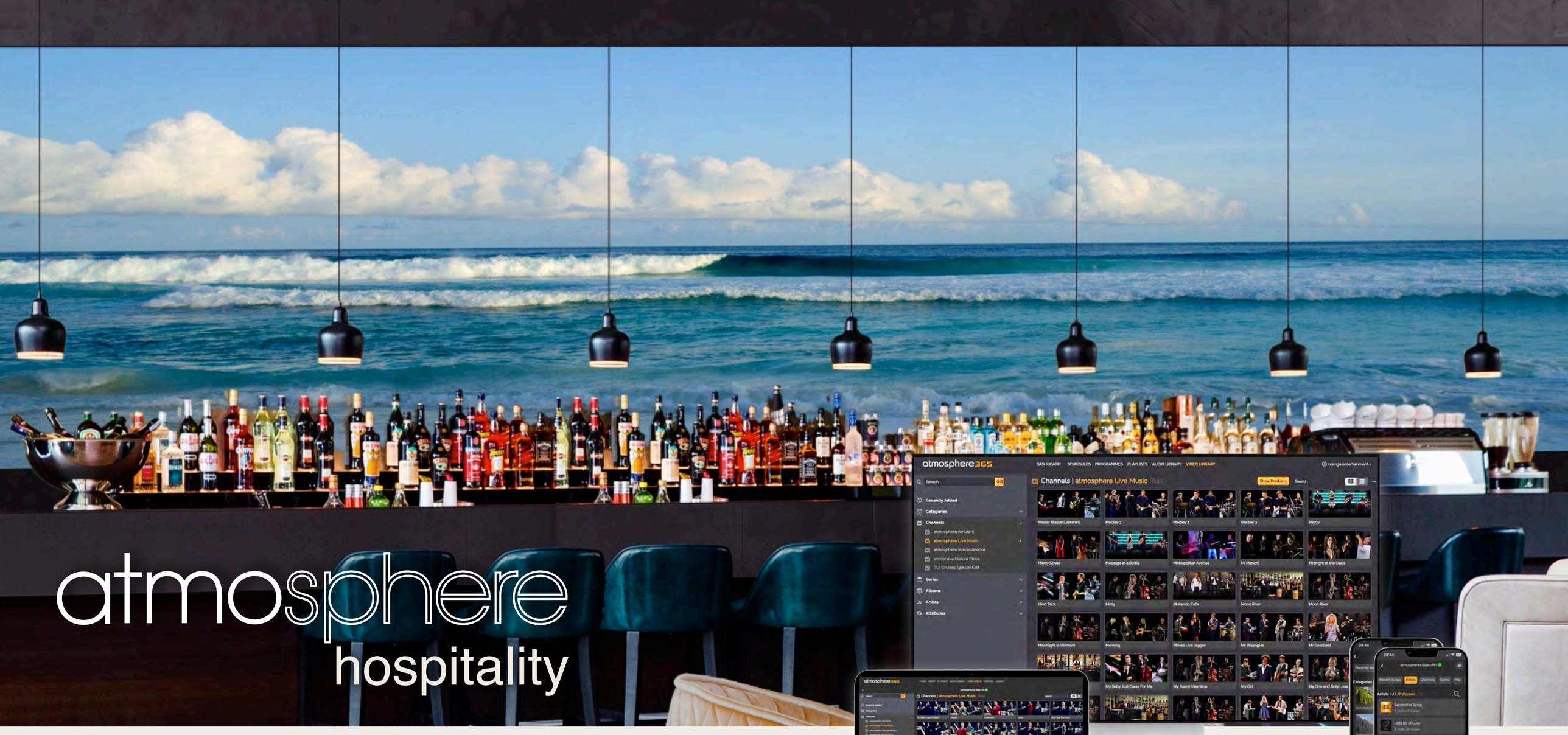
Unique Content Library

- **Live Music Videos – Creating WOW Moments** Play Video
  45 bands and more than 650 high-quality live music videos designed to entertain and engage guests in bars, lounges and restaurants. Genres include Classical, Jazz, Big Band, Blues, Lounge, Chill Out, Latin, Salsa, Soul, R&B, Pop, Rock, and Dance.
- **Immersive Nature Films & Moods** Play Video
  An exclusive collection of films and moods produced in 8K at 120 frames per second, using the signature atmosphere slow movement effect - designed to help guests unwind, reset, and relax in lobbies, spas or transitional spaces.
- **Curated Background Music**
  Tailored playlists across all genres, designed to complement your brand identity and enhance the guest experience throughout the day - from breakfast service to evening lounge ambiance. Easy to manage with unique interactive features.

Trusted by Industry Leaders

atmosphere365 Serves unique media installations globally for leading hospitality companies, cruise lines, resorts, casinos and hotels:

AIDA · TUI Cruises · Norwegian Cruise Line · Royal Caribbean International · Roompot · Robinson Zeit für Gefühle · Marriott · Hilton · Fairmont Hotels & Resorts · Sheraton · Hyperion · Leonardo Royal Hotels · park inn by Radisson · Arcadeon · BWP Premier Best Western · Slow Down Travemünde



Hardware & Software Specifications

Product Configuration & Ease of Installation

An **atmosphere Hospitality** Installation is fast and straightforward. The platform is **plug-and-play**, with preloaded content and an intuitive user interface accessible from iOS or Android smart devices via the **atmosphere365 Controller App**. A compact Mac Mini M4 is running the atmosphere desktop player, capable of playing one 4K video signal and up to 10 audio zones simultaneously for a complete hotel or resort. It connects to the preconfigured **atmosphere365 X4 HDR** wall controller, which includes two inputs (one for external video) and four outputs for a 4-display HD or UHD video wall in portrait format.

Core System Requirements

This example outlines a standard atmosphere hospitality installation using four 65" 16:9 Philips ultra-thin bezel displays. Any HD or UHD 16:9 professional-grade display designed for portrait mode will function equally well.

1. **atmosphere Server:** Apple Mac Mini or iMac with standard configuration 16GB RAM and 256GB SSD. Note: iMac requires Gigabit Ethernet. Magic Keyboard and Mouse required for Mac Mini; external monitor recommended for direct control.
2. **Content Drive:** 4Tb to 8Tb, External Drive USB-C
3. **Wall Controller:** atmosphere365 X4 HDR preconfigured for standard video wall setups; plug & play. Includes two HDMI inputs for atmosphere + TV Set-top-box (7) and supports embedded audio.
4. **1 x USB-C to HDMI 2.1 Cable:** Connects Mac to the wall controller. Use high-quality cables supporting 4320x1920 resolution.
5. **4 x HDMI 2.1 Cable:** Connects the controller to the video wall. Any 4K HDMI 2.0 cable works. For distances >10m, use fiber or HDBaseT.
6. **External Video Signal (Optional)**: AppleTV, TV Set-Top-Box, live cam, etc.
7. **Remote Control Device:** iPad, iPhone, or Android device with the free "atmosphere365 Controller" app for full player control.

Sound System: Not included in this example. System integrators should tailor the sound solution based on room size, acoustics or existing speaker infrastructure in the location for optimal audio experience.

Pricing available upon request

Hospitality Content & Software Subscription

The **atmosphere365 media platform** operates on an annual subscription model, with pricing based on location, screen size and content package. Prices are identical for hotel lobbies, bars and restaurants.

Annual License Pricing*

Single Screens - All Libraries:

- 4K Screens up to 75" 16x9
- 4K Screens up to 100" 16x9
- 5K Panorama Screen 105" 21:9

Video Walls and large LED Walls - All Libraries:

- Up to 4x65" screens
- Up to 4x75" screens
- Up to 4x85" screens
- Large DV LED Walls up to 252" 16x9

Music channels/Zones

One music channel is automatically included with any video license. If additional music channels are needed for other areas, the following monthly pricing applies:

- 1-5 Audio Channels
- 6-10 Audio Channels
- 10-20 Audio Channels
- Over 20 Channels

*Pricing subject to change due to Euro–U.S. dollar exchange rate fluctuations. Contact us info@atmospheresystems.com for pricing and discounts on display networks and multiple film libraries.

Hardware Pricing

Needed for a 4x1 video wall

atmosphere365 X4 HDR Wall Controller

- Sell Price: available upon request

Display and mount needs vary based on installation requirements.

Contact us for a quote on displays and mounts.

4x1 video wall setup requires for displays.

Video wall displays with ultra thin bezels are used when displays are mount tight together - 49", 55, or 65"

Indoor and Outdoor Single display options from 50" to 100"

Indoor and Outdoor DV LED video wall options from 108" to 325"

Preloaded Player Package & Installation

atmosphere Systems, a DBA of MacMan, Inc., an Apple Authorized Reseller and Service Provider, delivers fully ready-to-use media players powered by the Mac mini or iMac. Contact us for installation design, deployment options, and pricing.

Pre-configured Mac mini package

- Apple Mac Mini system with 15" control screen, mouse and keyboard with 3 year warranty and HDMI or USB C to DisplayPort cable.
- Preloaded 4TB to 8TB professional desktop drive
- atmosphere365 software package installation and configuration
- Client online account setup
- Preloaded playlist, programs and schedules

- iMac package may be used in some situations

Terms

- All prices are net prices, and do not include sales tax
- Minimum Content & Software contract period: 2 years
- Annual prepayment required
- Detailed terms available in the atmosphere Content & Software Licensing Agreement

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atmosphere
background music

Ultimate Background Music Solution For the Hospitality

atmosphere Background Music offers a fully scalable, cloud-based BGM (background music) solution for the hospitality industry. Whether it's for a hotel lobby, bar, restaurant, spa or cruise ship, atmosphere Music delivers tailored playlists that enhance ambiance and reflect the unique brand identity of each location.

With high-resolution audio, centralized management and offline playback, it's a reliable and sophisticated solution trusted by global hospitality leaders.

Premium Audio Quality - Beyond Streaming Services

The atmosphere Music platform delivers high-quality stereo with high sampling rates and precise LUFS leveling. Unlike typical streaming services, our system avoids compression, ensuring crystal-clear sound and full dynamic range. atmosphere Music reduces listener fatigue and is ideal for environments requiring high-quality ambiance and clear communication.

Key Benefits

- **Curated Music & Playlists:** For every audio zone and time of day
- **High-Quality Audio:** Stereo audio with high sampling rate
- **LUFS Leveling:** No compression, full dynamic range
- **Virtualization of Audio Players** : Amount of players only limited by computing power
- **Smart Audio Buffering:** Guaranteeing uninterrupted music regardless of internet connectivity
- **Control via iOS, Android & Browser:** Full management control, anywhere, anytime.
- **Centralized Browser Management:** Real-time management of multiple outlets and players

Easy Control - Anywhere, Anytime

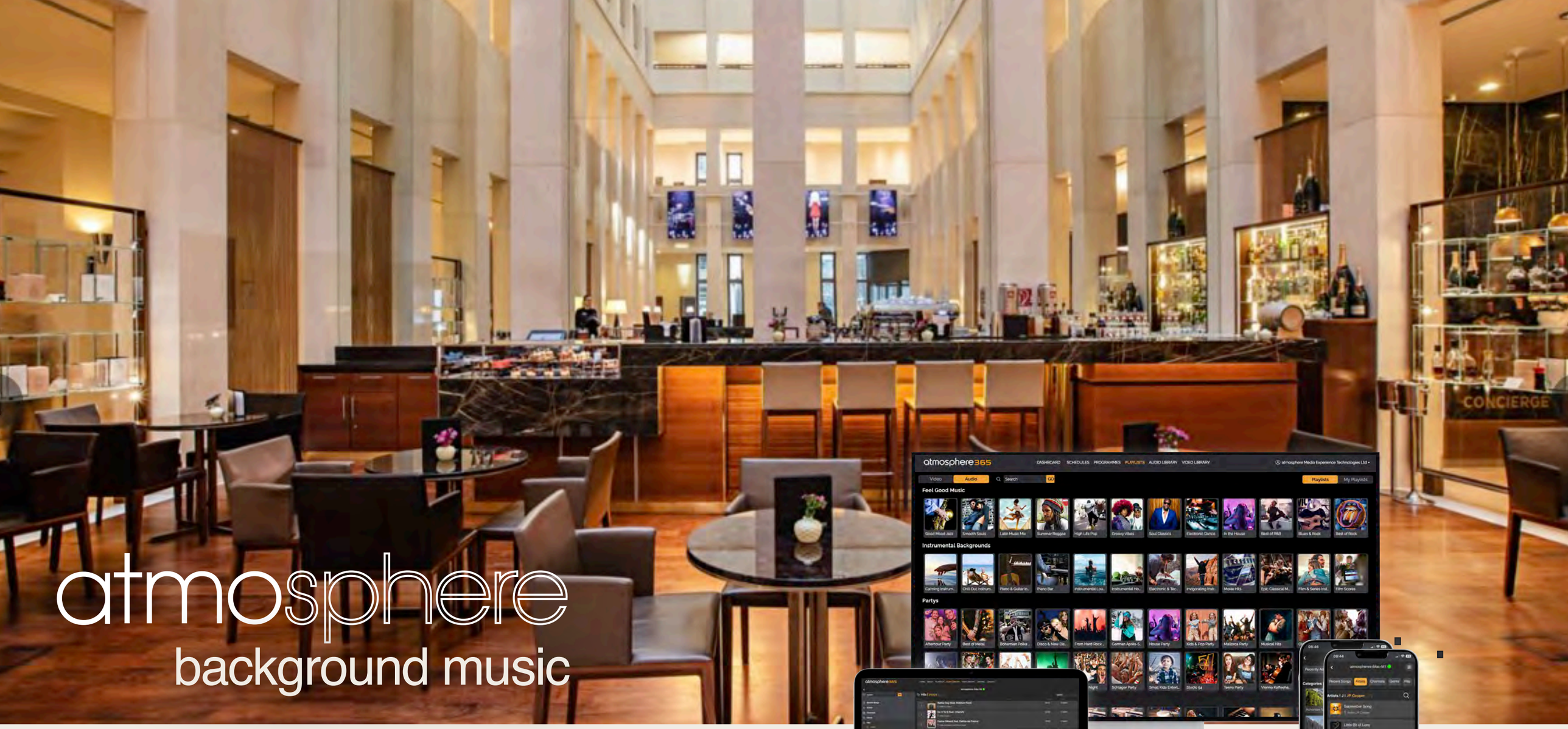
The atmosphere365 platform is built for fast-paced hotel teams who need technology that just works, even with changing staff. Control music and video instantly from any browser, or use the intuitive atmosphere365 iOS and Android apps. Seamless, plug-and-play media management.

Personalized Audio Experience for Every Space

atmosphere's virtualized player technology enables up to:

- **15 audio zones** on a standard Mac Mini M4
- **40 audio zones** on a single Mac Studio M3 Ultra

with DANTE audio distribution, offering a scalable and cost-efficient solution. This ensures a fully personalized audio experience not just in public areas but also in every suite, offering high-fidelity sound tailored to each space and guest preference.



Everything Your Hotel Needs To Sound Its Best

Bespoke Music Playlists

Each project begins with an in-depth consultation to align with the client's brand, guest journey, and spatial character. Music is then curated and scheduled to suit time of day, location, and mood—from lobby lounges to private suites. Whether it's adapting to a wellness environment or synchronizing playlists to a ship's GPS location, every detail is designed to **emotionally connect with guests** and create unforgettable moments.

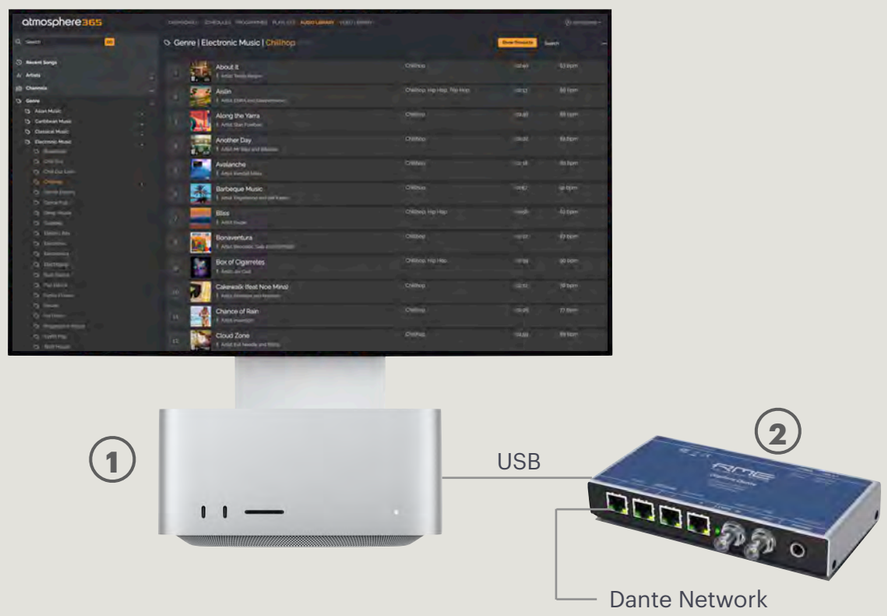
World-Class Curation Team

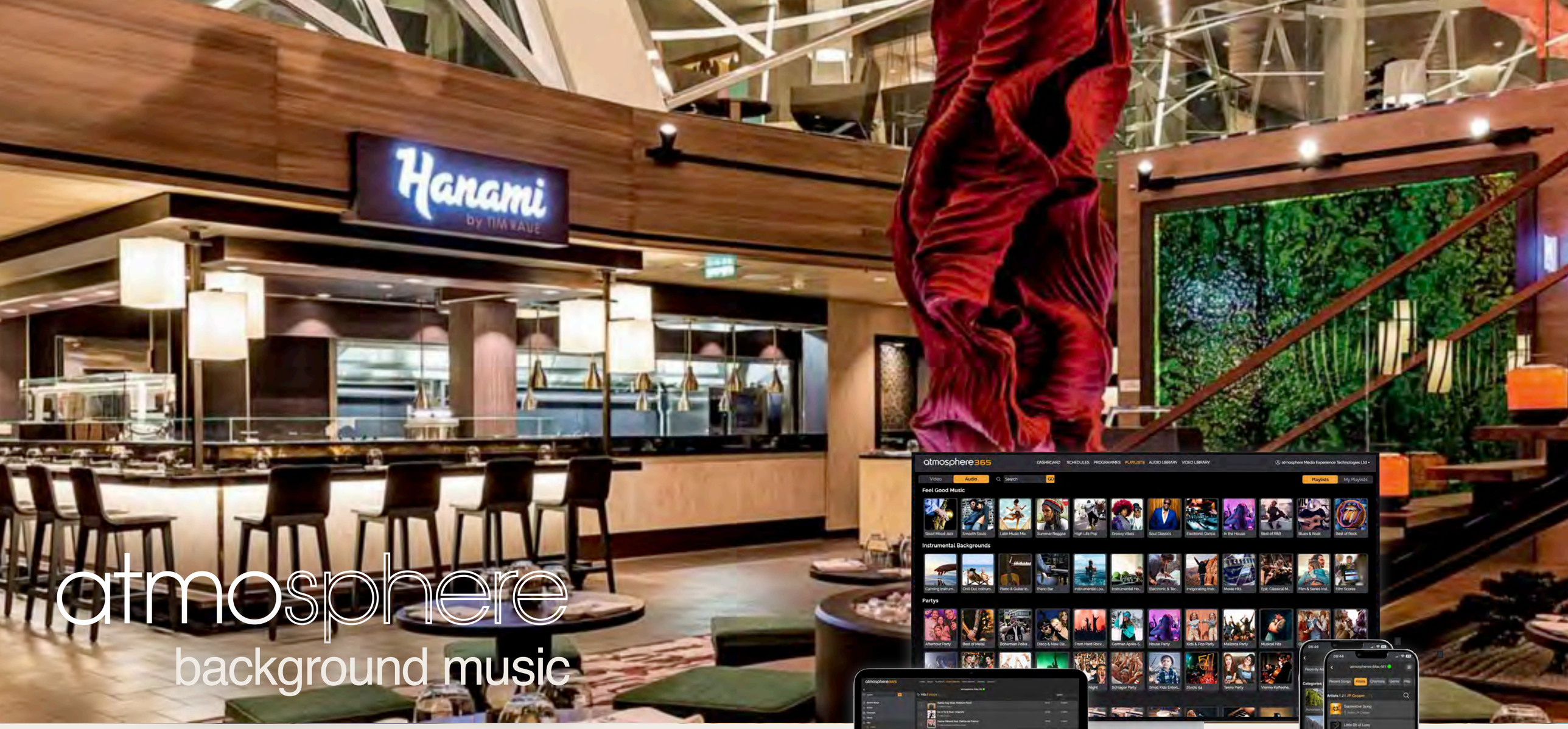
Led by music producer Alain Gilles Bertoni - with over 30 years of experience in the global music industry - our team of producers, composers, DJs and audio branding experts craft signature sound identities for luxury environments. With experience working with top brands like Disney, BMW, Coca-Cola, Marriott, TUI Group and Universal Music, the atmosphere curation team builds trust and authenticity where it matters most.

Hardware & Software Specifications

1. **atmosphere server:**
   - **For up to 12 atmosphere audio players/zones,** for hotels and resorts**:** Apple Mac Mini with standard configuration
   - **For up to 40 atmosphere audio players/zones,** for cruise lines, luxury hotel suites**:** Apple Mac Studio Ultra with standard configuration
2. **RME Digiface Dante:**
   128 Input Channels, 64 Channels Dante I/O, 64 channels MADI I/O
   Routing via Dante control software and TotalMix FX

Note: atmosphere Music doesn't have to be install with a DANTE network, it can also for smaller installation be installed with standard audio interface like the Focusrite Scarlett 18i20 4th Gen (3) with 10 line audio outputs (6.3mm Jack) or the MOTU 16A (2025) with 16 line audio outputs (6.3mm Jack).





Pricing available upon request

atmosphere Music Subscription

The **atmosphere365 media platform** operates on a subscription model. The music & Software subscription is based per audio channel/Zone

Annual Pricing (Music Installation)

Music channels/Zones

One music channel is automatically included with any video license. If additional music channels are needed for other areas, the following monthly pricing applies:

- 1-5 Audio Channels
- 6-10 Audio Channels
- 10-20 Audio Channels
- Over 20 Channels

*Pricing subject to change due to Euro–U.S. dollar exchange rate fluctuations. Contact us info@atmospheresystems.com for pricing and discounts on display networks and multiple film libraries.

Virtual Software Price

atmosphere365 audio player with DANTE Protocol

- One time payment

Hardware Pricing

Preloaded Player Package & Installation

atmosphere Systems, a DBA of MacMan, Inc., an Apple Authorized Reseller and Service Provider, delivers fully ready-to-use media players powered by the Mac mini M4 or iMac M4. Contact us for installation design, deployment options, and pricing.

Mac mini package #207033:

- Apple Mac Mini M4 16Gb Ram, 512Gb SSD, system with 15" control screen, mouse and keyboard with 3 year warranty and HDMI or USB C to DisplayPort cable.
- atmosphere365 software package installation and configuration
- Client online account setup
- Preloaded playlist, programs and schedules

Mac Studio package #207032:

- Apple Mac Studio M3 Ultra 96Gb Ram, 1Tb SSD, system with 15" control screen, mouse and keyboard with 3 year warranty and HDMI or USB C to DisplayPort cable.
- atmosphere365 software package installation and configuration
- Client online account setup
- Preloaded playlist, programs and schedules

*Note: Sales tax and shipping costs are to be covered by the client.

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www.atmosphereSystems.com

Immersive Media Experiences for Saunas, Spas & Wellness Resorts

atmosphere Wellness & Spa transforms saunas, spas and relaxation areas into immersive, sensory-rich environments. Through exclusive ultra-high-definition nature films, ambient audio and seamless room control, the platform helps guests unwind, reset and reconnect.

Combining wellness content philosophy with cutting-edge media delivery, atmosphere elevates the guest experience and gives system integrators a powerful, differentiating solution to offer premium wellness clients.

Key Benefits

Numerous studies show that viewing nature relieves tension and increases physical and mental well being.

The atmosphere immersive nature films take sauna guests on a journey through beautiful landscapes; waterfalls, ocean waves, mountains or deserts, creating a unique and relaxing experience.

- Enhances relaxation and well-being through nature immersion
- Increase physical and mental well-being with slow-paced visual experiences
- Proven impact on guest satisfaction and dwell time
- Easy to install, manage and integrate into new or existing spas
- All-in-one media platform with audio & video control
- Fully managed with cloud-based content updates

Key Installations & Clients

atmosphere has a global cooperation with Klafs, the world's leading spa manufacturer. Together with Klafs and other premium spa builders such as Sparta Spa, Guncast and Divine, atmosphere has realized installations that deliver high-impact wellness experiences. These include projects at Fontainebleau Las Vegas, NCL Cruises, H2O Herford (Germany), Slow Down Warnemünde and Main Bad Bornheim, among others.

Unique Content Library

Global Wellness Films Tailored for Spa Experiences. All atmosphere nature films are created specifically for the wellness and spa industry. Filmed in stunning natural locations around the world, each film is exactly 15 minutes long - the ideal length of a sauna cycle.

- **Nature Films in the Highest Quality** Play Video
  Produced to mimic the psycho-physiological benefits of real nature, atmosphere's immersive films use ultra-realistic imagery and natural soundscapes to induce calm and relaxation. Guests feel as though they're truly immersed in pristine landscapes.

- **The atmosphere Slow Movement Technique** Play Video
  All films are produced in 8K resolution at 120 frames per second using the exclusive atmosphere "Slow Movement" technique. This filmed deceleration creates a gentle visual flow that slows breathing, reduces stress and supports mental reset, ideal for relaxation zones and thermal cycles.

- **Curated Wellness Background Music**
  atmosphere also provides tailored music playlists across wellness and spa genres, curated to support specific treatments and healing philosophies. From Reiki and Shiatsu to Lomi Lomi, Chakra alignment, Yoga, Prenatal Massage, and more, our bespoke playlists support the journey toward total relaxation.

Use Cases

- Displays & Media walls installed behind glass in saunas rooms
- Relaxation rooms between sauna cycles
- Hot & Cold contrast areas Play Video
- Silent zones and panoramic spa lounges
- Individual spa suites for massage or beauty treatments
- Foot bath areas and barefoot paths designed for mindful walking
- LED walls or video projections integrated into spa architecture

Hardware & Software Specifications

Product Configuration & Ease of Installation

The system is plug-and-play, with preloaded content and an intuitive interface accessible from iOS or Android smart devices using the atmosphere365 Controller App. A compact Mac Mini M4 runs the desktop player, delivering one 4K video signal and up to 10 audio zones. In hot or humid sauna rooms, displays should be installed behind double or triple-pane glass to protect against heat. These enclosures are typically provided by the spa manufacturer. If mounted within a wall or in an adjacent technical room, proper cooling and access for maintenance are essential for longevity and reliability. This proven approach ensures that installations remain operational for many years. Some of the earliest atmosphere spa projects have been running continuously for over 8 years.

Core System Requirements: Single Screen

This example outlines an atmosphere single screen installation using a standard 4K 16:9 or 5K 21:9 professional display.

1. **atmosphere Server:** Apple Mac Mini or iMac with standard configuration 16GB RAM and 256GB SSD. Note: iMac requires Gigabit Ethernet. Magic Keyboard and Mouse required for Mac Mini.
2. **Content Drive:** 4Tb to 8Tb, External Drive USB-C
3. **1 x HDMI 2.1 Cable:** Connects the Mac Mini to the screen. Any 4K HDMI 2.0 cable works. For distances >10m, use fiber or HDBaseT. (HDMI of CAT5e/6)
4. **Remote Control Device:** iPad, iPhone, or Android device with the free "atmosphere365 Controller" app for full player control.

Sound System: Loudspeaker system not included in this example, installation depends on room conditions. In hot or humid areas (e.g., saunas), use heat- and moisture-resistant speakers. We recommend Bowers & Wilkins Marine 6 or 8 speakers for durability. Position speakers low, where temperatures stay cooler and ensure audio performance.

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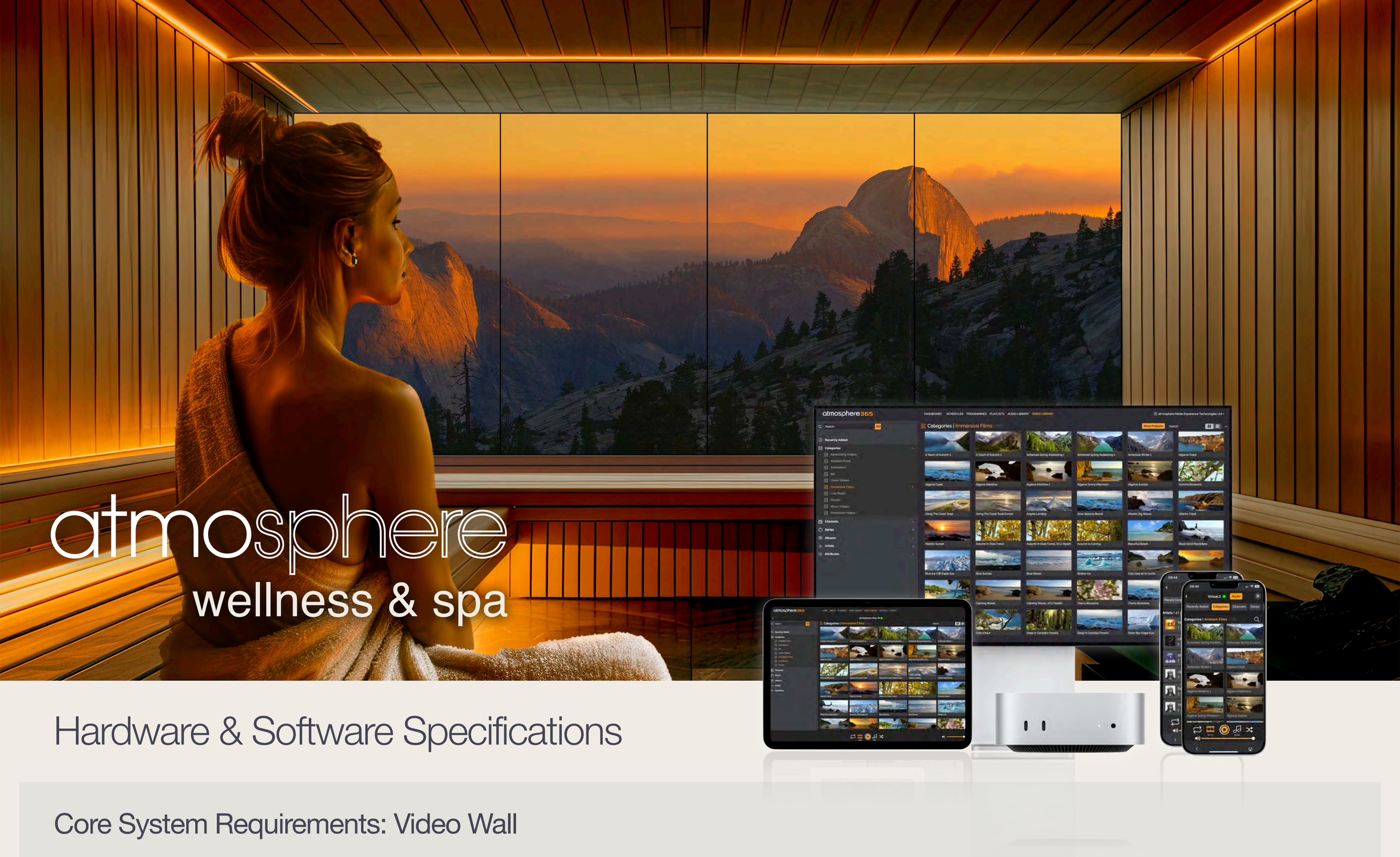


Hardware & Software Specifications

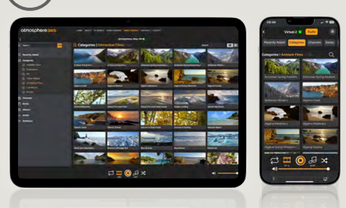
Core System Requirements: Video Wall

This example outlines a standard atmosphere video wall installation using four 65” 16:9 Philips ultra-thin bezel displays. Any HD or UHD 16:9 professional-grade display designed for portrait mode will function equally well.

1. **atmosphere server:** Apple Mac Mini or iMac with standard configuration 16GB RAM and 256GB SSD. Note: iMac requires Gigabit Ethernet. Magic Keyboard and Mouse required for Mac Mini; external monitor recommended for direct control.
2. **Content Drive:** 4Tb to 8Tb, External Drive USB-C
3. **Wall Controller:** atmosphere365 X4 HDR preconfigured for standard video wall setups; plug & play. Includes two HDMI inputs for atmosphere + TV Set-top-box (7) and supports embedded audio.
4. **1 x USB-C to HDMI 2.1 Cable:** Connects Mac to the wall controller. Use high-quality cables supporting 4320x1920 resolution.
5. **4 x HDMI 2.1 Cable:** Connects the controller to the video wall. Any 4K HDMI 2.0 cable works. For distances >10m, use fiber or HDBaseT.
6. **External Video Signal (Optional)**: TV Set-Top-Box, live cam, etc.
7. **Remote Control Device:** iPad, iPhone, or Android device with the free "atmosphere365 Controller" app for full player control.

Sound System: Loudspeaker system not included in this example, installation depends on room conditions. In hot or humid areas (e.g., saunas), use heat- and moisture-resistant speakers. We recommend Bowers & Wilkins Marine 6 or 8 speakers for durability. Position speakers low, where temperatures stay cooler and ensure audio performance.

7 iOS & Android App Control



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Pricing available upon request

Wellness & Spa Content & Software Subscription

The **atmosphere365 media platform** operates on a subscription model, with pricing based on location, screen size and content package. Prices are identical for hotel lobbies, bars and restaurants.

Annual License Pricing*

Single Screens Immersive Library:

- 4K Screens up to 75" 16x9
- 4K Screens up to 100" 16x9
- 5K Panorama Screen 105" 21:9

Video Walls and large LED Walls Immersive Library:

- Up to 4x65" screens
- Up to 4x75" screens
- Up to 4x85" screens
- Large DV LED Walls up to 252" 16x9

Music channels/Zones

One music channel is automatically included with any video license. If additional music channels are needed for other areas, the following monthly pricing applies:

- 1-5 Audio Channels
- 6-10 Audio Channels
- 10-20 Audio Channels
- Over 20 Channels

*Pricing subject to change due to Euro–U.S. dollar exchange rate fluctuations. Contact us info@atmospheresystems.com for pricing and discounts on display networks and multiple film libraries.

Terms

- All prices are net prices, and do not include sales tax
- Minimum Content & Software contract period: 2 years
- Annual prepayment required
- Detailed terms available in the atmosphere Content & Software Licensing Agreement

Hardware Pricing

Needed for a 4x1 video wall

atmosphere365 X4 HDR Wall Controller

- Sell Price: available upon request

Display and mount needs vary based on installation requirements.

Contact us for a quote on displays and mounts.

4x1 video wall setup requires for displays.

Video wall displays with ultra thin bezels are used when displays are mount tight together - 49", 55, or 65"

Indoor and Outdoor Single display options from 50" to 100"

Indoor and Outdoor DV LED video wall options from 108" to 325"

Preloaded Player Package & Installation

atmosphere Systems, a DBA of MacMan, Inc., an Apple Authorized Reseller and Service Provider, delivers fully ready-to-use media players powered by the Mac mini M4 or iMac M4. Contact us for installation design, deployment options, and pricing.

Mac mini package #206978

- Apple Mac Mini M4 system with 15" control screen, mouse and keyboard with 3 year warranty and HDMI or USB C to DisplayPort cable.
- Preloaded 4TB to 8TB professional desktop drive
- atmosphere365 software package installation and configuration
- Client online account setup
- Preloaded playlist, programs and schedules

*Note: Sales tax and shipping costs are to be covered by the client.

- iMac M4 package #207031

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Custom Installations: Creating Large Panoramic Experiences for Luxury Spas

Concept Overview

atmosphere is revolutionizing wellness design with immersive, panoramic media installations - **creating the future of sauna.** We are the first to deliver this level of visual and sensory integration in spa environments, while keeping installation and operation incredibly simple.

Immersive relaxation in 270° panoramic format

atmosphere Custom Spa Installations bring a new level of immersion and luxury to wellness environments. These tailor-made media installations use multiple professional laser projectors to create a seamless 270° or more panoramic display with up to 16K. Designed specifically for saunas, relaxation rooms and spa lounges, these installations surround guests with calming nature imagery and ambient sound, delivering a deeply restorative and visually stunning experience.

Easy to Install and Maintain

All projection is powered by a single Mac Studio M3 Ultra running the **atmosphere365 Desktop Player.** The system supports up to 8 synchronized video outputs, each with resolutions up to 6K. The system is easy to install and maintain, requiring no external processing units. Every element is managed within the atmosphere365 platform.

To ensure reliable operation in hot and humid environments, atmosphere has developed a **custom thermal housing** for projectors with glass projection windows and optional air conditioning connections.

Ideal Wellness Applications

- Panoramic sauna rooms (with custom thermal housing protection for projectors)
- Circular relaxation lounges
- Silent rooms for deep breathing and meditation
- Luxury spa resorts looking to offer an unforgettable experience

Unique Panoramic Content Library

All panoramic films (download image collection) are produced exclusively by atmosphere media using multiple RED Weapon 8K cameras, capturing ultra-high-resolution visuals in unmatched detail. Every film is 15 minutes long - timed to match a standard sauna cycle - and features original ambient sound mixed in immersive surround sound, designed to amplify the calming, therapeutic effect of the experience.

- **Panoramic Nature Films in the Highest Quality** Play Video
  Produced to mimic the psycho-physiological benefits of real nature, atmosphere's immersive films use ultra-realistic imagery and natural soundscapes to induce calm and relaxation. Guests feel as though they're truly immersed in pristine landscapes.

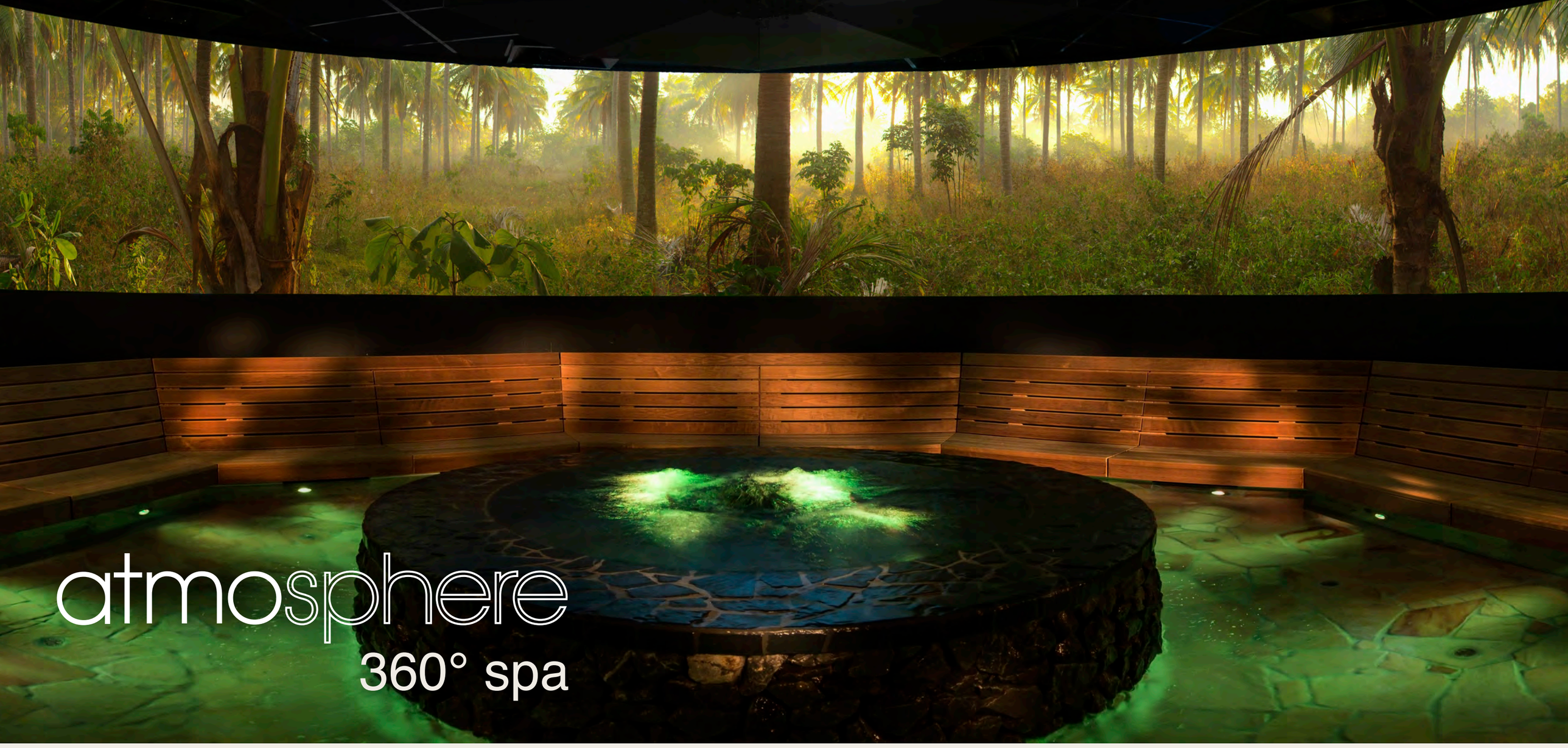
- **The atmosphere Slow Movement Technic** Play Video
  All films use the unique atmosphere "Slow Movement" technique. This filmed deceleration creates a gentle visual flow that slows breathing, reduces stress and supports mental reset, ideal for relaxation zones and thermal cycles

- **Curated Wellness Background Music**
  atmosphere also offers tailored music playlists across wellness genres, curated to support specific treatments and healing philosophies such as Reiki, Shiatsu, Lomi Lomi and Chakra alignment.

Key Installations & Clients

atmosphere has implemented custom panoramic installations in cooperation with leading spa manufacturers and premium hospitality brands worldwide. Notable projects include:

- NCL Encore (Sauna, panoramic relaxation room)
- Fontainebleau Las Vegas (Reboot Immersive Lounge)
- H2O Herford , Germany (immersive panoramic sauna) Play Video
- Main Bad Bornheim, Frankfurt , Germany (immersive panoramic sauna)
- Hapag-Lloyd Cruises: Nature, Spirit and Inspiration ships



Core System for Immersive Panoramic Installation

High-Performance, Streamlined Configuration

Each panoramic installation is powered by a single Mac Studio running the atmosphere365 desktop player, which in this example delivers native 12K resolution across six synchronized laser projectors - no additional processors or scalers required. This setup ensures smooth playback, **simplified integration and total reliability**.

1. **atmosphere Server:** Apple Mac Studio M3 Ultra with standard configuration 28-core CPU, 60-core GPU 16GB RAM and 96GB memory, 1TB SSD storage. Note: Magic Keyboard and Mouse required as well as external monitor for direct control.
2. **atmosphere 365 desktop player software:** Managed entirely through the atmosphere365 platform. Synchronized audio-visual playback with support for Art-Net/DMX/GPIO for triggering lights or environmental effects.
3. **6 x Professional Laser Projectors:** Installed in thermal housing. Projectors and lenses are selected based on site architecture, with placement and optics precisely calculated by the atmosphere team.
4. **atmosphere Custom Thermal Housing:** Built with multi-projector rail, glass projection windows, climate sealing and motoried maintenance access. Optional: External Air Conditioning Integration via pipe sockets for thermal regulation
5. **6 x USB-C to HDMI 2.1 Cable:** Connects the Mac Studio to the six laser projectors. Use 4K high-quality cables. For distances >10m, use fiber or HDBaseT.
6. **1 x HDMI 2.1 Cable:** Connects the computer to its display. Any HDMI 2.0 cable works.
7. **Central and Local Control:** Central control via the atmosphere365.com web interface. Local control via iPad, iPhone or Android devices with the atmosphere365 Controller app for full player control.

Sound System: Loudspeaker system not included in this example, installation depends on room conditions. In hot or humid areas (e.g., saunas), use heat- and moisture-resistant speakers. We recommend Bowers & Wilkins Marine 6 or 8 speakers for durability. Position speakers low, where temperatures stay cooler and ensure audio performance.

Pricing available upon request

Tailored Project Pricing

atmosphere Custom Installations must be delivered as turnkey projects to clients. All hardware components can be sourced, sold and installed by the system integrator. atmosphere media can optionally provide preconfigured hardware elements as needed. On-site video mapping must be performed by the system integrator, or by an atmosphere media technician if requested. Pricing is determined by the scope of each installation, including the number of projectors, system configuration, and custom film package.

Example Configuration

The estimated cost of media technology for a panoramic installation with 6 projectors depending on the laser projector models and setup. If projectors are installed inside the sauna, they require thermal housing. If they can be installed outside in a cooled technical room, projecting through glass windows, the cost may be reduced.

- Mac Studio with preinstalled software and content configuration
- Thermal housing and cabling
- Installation support from atmosphere media

Panoramic Content Licensing

Each panoramic film is licensed individually and fully integrated into the atmosphere365 platform. All films include:

- Immersive production, capturing ultra-high-resolution visuals in unmatched detail
- Original ambient sound, carefully edited in the studio to remove all man-made noise and mixed in immersive surround sound to heighten the calming, therapeutic effect
- 15-minute format (ideal for sauna cycles)
- Post-production adapted to the sauna's specific projection setup (video + audio)
- Seamless integration and playlist programming in the atmosphere365 platform

License Price: per film - Volume discounts available based on total number of films licensed.

Support & Maintenance

Custom panoramic installations require annual cleaning and maintenance of the projection equipment. We recommend:

- Annual on-site maintenance of thermal housing and projector optics
- Local service support managed by the distributor or system integrator

atmosphere media provides remote software support, updates and assistance. A support & maintenance contract can be offered to ensure optimal long-term performance.

Distribution Model

atmosphere Systems provides the content and the core system (Mac Studio package, with software) as well as additional hardware if needed. Local partners and system integrators manage:

- Hardware Sales and installation of projectors & custom thermal housing
- Infrastructure integration and climate control
- Ongoing maintenance and on-site support

This collaborative model enables scalable deployment and localization across international spa and hospitality markets.

Let's bring panoramic wellness experiences to spas worldwide - together.

Transforming Healing Spaces Through Immersive Media

atmosphere Healthcare is a powerful media solution designed for the healthcare sector - used in waiting rooms, treatment areas and nursing homes to support mental and emotional well-being. The platform features stunning immersive nature films paired with calming soundscapes, delivered through intuitive software.

Developed with input from medical professionals and tested in leading healthcare institutions, atmosphere Healthcare helps reduce anxiety, relieve stress and enhance patient experience, making it an invaluable tool for modern healthcare environments.

Use Cases & Clinical Benefits

- **Waiting rooms:** Reduce patient anxiety and improve perceived wait time.
- **Treatment rooms (e.g. dental, oncology, infusion):** Reduce treatment-related stress.
- **Recovery and healing rooms:** Promote calm and accelerate emotional recovery.

  Senior and nursing homes: Support dementia care, reduce restlessness and trigger memory recall through immersion in nature.

The content is designed with clinical intent to create visual sanctuaries that reduce heart rate, activate the parasympathetic nervous system and support mindfulness and mental focus.

Unique Content Library

Nature Therapy in Motion: The platform includes over 170 exclusive immersive nature films from around the world. All produced in 8K with 120 fps using the atmosphere Slow Movement technique. Each film is 15 minutes long, perfect for therapeutic cycles or relaxation breaks. All films can be looped.

- **Biophilic Vision Showreel** - The Healing Space: VCU Health Cancer Center USA. Content reflects humans' deep evolutionary connection with nature. Viewing nature in the highest audio and video quality activates the body's natural relaxation response. Humans have been shaped by hundreds of thousands of years of evolution together with nature. Six thousand years of living in urban environments and buildings is quite new by comparison. The connection with nature has left its fingerprint on our physiological well-being. Numerous medical studies prove that viewing scenes of nature reduces anger, fear and stress, and increases well-being.

- **Original ambient soundscapes:** Studio-cleaned from human-made noises, mixed in surround for deep immersion.

Key Installations

atmosphere Healthcare is already installed in prestigious sites like VCU Health (Cancer Center, Richmond, VA, USA), Wohnstift Rathsberg (leading nursing homes, Germany) or DCD (Dental Center Düsseldorf, Germany), OakLeaf Surgical Hospital (Eau Claire, WI), underscoring our commitment to patient care and comfort.

A New Era in Integrative Health

Becky Massey chair of the Massey Advisory Board, sees atmosphere Healthcare as a significant advancement in integrative health. "It represents what comprehensive cancer care should encompass". "Every time I step into the Healing Space, I feel transported to a place of calm, free from the anxiety and stress that often accompany a cancer journey." For Massey, this project marks a milestone in the center's commitment to holistic patient care: "**It's groundbreaking, it's unique and it is the most fabulous advance that we've had in integrative health in a long time.**"

This project was done by atmosphere Systems out of Eau Claire, WI. Read the full testimonial from Becky Massey.

Hardware & Software Specifications

Reliable. Scalable. Plug-and-Play

atmosphere Healthcare installations are fast and easy to deploy. A single Mac Mini (or iMac) powers one 4K video channel and up to 10 audio zones simultaneously. Installations typically use large professional displays - either 16:9 single screens, 21:9 ultra-wide formats or video walls/LED panels - depending on room design and clinical purpose.

Core System Requirements: Single Screen

This example outlines an atmosphere single screen installation using a standard 4K 16:9 large format display or 5K 21:9 professional display.

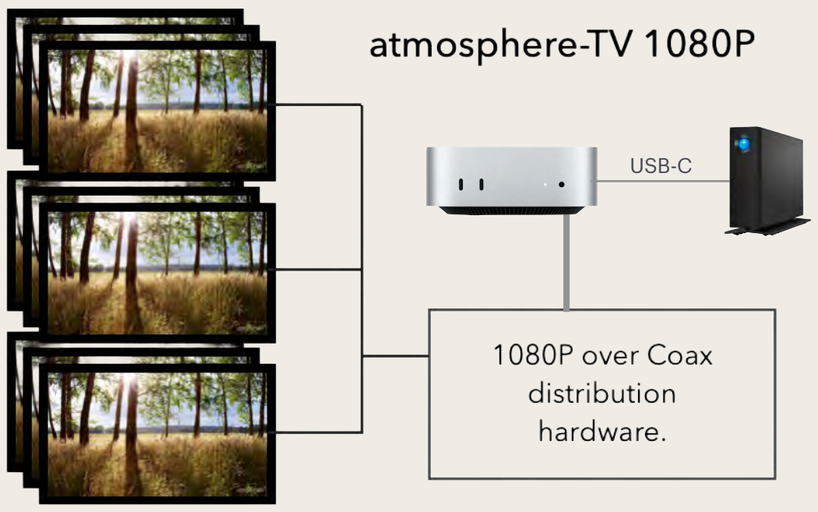
1. **atmosphere server:** Apple Mac Mini or iMac with standard configuration 16GB RAM and 256GB SSD. Note: iMac requires Gigabit Ethernet. Magic Keyboard and Mouse required for Mac Mini.
2. **Content Drive:** 4Tb to 8Tb, External Drive USB-C
3. **1 x HDMI 2.1 Cable:** Connects the Mac Mini to the screen. Any 4K HDMI 2.0 cable works For distances >10m, use fiber or HDBaseT.
4. **Remote Control Device:** iPad, iPhone or Android device with the free "atmosphere365 Controller" app for full player control.

Sound System: Not included in this example. System integrators should tailor the sound solution based on room size, acoustics or existing speaker infrastructure in the location for optimal audio experience.

atmosphere Channel in Guest Rooms

Patient testimonial

"I recently had an overnight stay in a hospital that was equipped with atmosphere. They had the lights dimmed and this already on the TV when I got to my room. This was the first thing I noticed. Looking at the beautiful scenery and hearing the nature sounds immediately made me feel more relaxed and comfortable. I was able to rest a little easier and feel more calm, even though I was anxious about healing! Thank you for this incredible program!" -Rebecca C.



Annual Pricing available upon request

Basic Cost per Channel

Per Room Cost

Hardware & Software Specifications

Core System Requirements: Video Wall

This example outlines a standard atmosphere video wall installation using four 65” 16:9 Philips ultra-thin bezel displays. Any HD or UHD 16:9 professional-grade display designed for portrait mode will function equally well.

1. **atmosphere server:** Apple Mac Mini or iMac with standard configuration 16GB RAM and 256GB SSD. Note: iMac requires Gigabit Ethernet. Magic Keyboard and Mouse required for Mac Mini; external monitor recommended for direct control.
2. **Content Drive:** 4Tb to 8Tb, External Drive USB-C
3. **Wall Controller:** atmosphere365 X4 HDR preconfigured for standard video wall setups; plug & play. Includes two HDMI inputs for atmosphere + TV Set-top-box (7) and supports embedded audio.
4. **1 x USB-C to HDMI 2.1 Cable:** Connects Mac to the wall controller. Use high-quality cables supporting 4320x1920 resolution.
5. **4 x HDMI 2.1 Cable:** Connects the controller to the video wall. Any 4K HDMI 2.0 cable works. For distances >10m, use fiber or HDBaseT.
6. **External Video Signal (Optional)**: TV Set-Top-Box, live cam, etc.
7. **Remote Control Device:** iPad, iPhone, or Android device with the free "atmosphere365 Controller" app for full player control.

Sound System: Not included in this example. System integrators should tailor the sound solution based on room size, acoustics or existing speaker infrastructure in the location for optimal audio experience.

Contact Us Today

For more information or to arrange a virtual meeting, please contact us at:

atmosphere Systems a DBA of MacMan, Inc.
4677 Keystone Xing | Eau Claire, WI 54701 | United States
Tel: 715-834-7074 | info@atmosphereSystems.com
www.atmosphereSystems.com

Pricing available upon request

Healthcare Content & Software Subscription

The **atmosphere365 media platform** operates on a subscription model, with pricing based on location, screen size and content package.

Annual License Pricing*

Single Screens - Immersive Library:

- 4K Screens up to 55" 16x9
- 4K Screens up to 65" 16x9
- 4K Screens up to 75" 16x9
- 4K Screens up to 100" 16x9
- 5K Panorama Screen 105" 21:9

Video Walls and large LED Walls - Immersive Library:

- Up to 4x65" screens
- Up to 4x75" screens
- Up to 4x85" screens
- Large DV LED Walls up to 252" 16x9

Music channels/Zones

One music channel is automatically included with any video license. If additional music channels are needed for other areas, the following monthly pricing applies:

- 1-5 Audio Channels
- 6-10 Audio Channels
- 10-20 Audio Channels
- Over 20 Channels

*Pricing subject to change due to Euro–U.S. dollar exchange rate fluctuations. Contact us info@atmospheresystems.com for pricing and discounts on display networks and multiple film libraries.

Terms

- All prices are net prices, and do not include sales tax
- Minimum Content & Software contract period: 2 years
- Annual prepayment required
- Detailed terms available in the atmosphere Content & Software Licensing Agreement

Hardware Pricing

Needed for a 4x1 video wall

atmosphere365 X4 HDR Wall Controller

- Sell Price: available upon request

Display and mount needs vary based on installation requirements.

Contact us for a quote on displays and mounts.

4x1 video wall setup requires for displays.

Video wall displays with ultra thin bezels are used when displays are mount tight together - 49", 55, or 65"

Indoor and Outdoor Single display options from 50" to 100"

Indoor and Outdoor DV LED video wall options from 108" to 325"

Preloaded Player Package & Installation

atmosphere Systems, a DBA of MacMan, Inc., an Apple Authorized Reseller and Service Provider, delivers fully ready-to-use media players powered by the Mac mini M4 or iMac M4. Contact us for installation design, deployment options, and pricing.

Mac mini package #206978:

- Apple Mac Mini M4 system with 15" control screen, mouse and keyboard with 3 year warranty and HDMI or USB C to DisplayPort cable.
- Preloaded 4TB to 8TB professional desktop drive
- atmosphere365 software package installation and configuration
- Client online account setup
- Preloaded playlist, programs and schedules

*Note: Sales tax and shipping costs are to be covered by the client.

- iMac M4 package #207031

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Be Relaxed. Be Focused. Be Inspired

Corporate workplace: atmosphere RelaxRoom is a powerful audiovisual solution designed for corporate environments seeking to reduce employee stress and enhance mental well-being. Built on the atmosphere365 platform, RelaxRoom offers immersive nature content in ultra-high video and sound quality - transforming any break area into a sanctuary for calm and clarity.

Developed in response to rising workplace stress levels, RelaxRoom empowers companies to support employee wellness in a practical, proven way - **boosting focus, emotional resilience and productivity.**

Use Cases & Corporate Benefits

Companies are reimagining the office not just as a place of work, but as a destination that fosters well-being, collaboration and innovation. atmosphere RelaxRoom serves as a pivotal element in this transformation, offering a multitude of benefits:

- **Enhancing Employee Well-Being and Mental Health**
  Relaxation rooms provide a sanctuary for employees to decompress, meditate or simply take a moment of respite. Such spaces have been linked to reduced stress levels and improved mental health, contributing to a more resilient workforce.
- **Encouraging Return to Office**
  As remote work becomes more prevalent, creating an inviting office environment is crucial. Wellness-focused spaces can entice employees back to the workplace by offering benefits they can't find at home.
- **Attracting and Retaining Talent**
  In a competitive job market, wellness amenities like RelaxRooms can differentiate an employer. Studies indicate that 87% of employees consider health and wellness offerings when choosing an employer, and 58% of millennials view such programs as essential.
- **Boosting Productivity and Reducing Absenteeism**
  Regular short breaks of 15 minutes in a RelaxRoom can rejuvenate employees, leading to increased focus and productivity. Wellness programs have been associated with decreased absenteeism.

Unique Content Library

Biophilic Vision for the Corporate Mind: The RelaxRoom content is based on Biophilic Vision - the idea that humans possess an innate connection to nature. Viewing scenes of nature in the highest audio and video quality stimulates this connection and activates the body's natural relaxation response. Numerous medical studies prove that viewing scenes of nature reduces anger, fear and stress, and increases well-being.

- **Immersive Nature Films in the Highest Quality** Play Video
  Produced to mimic the psycho-physiological benefits of real nature, atmosphere's immersive films use ultra-realistic imagery and natural soundscapes to induce calm and relaxation. Viewers feel as though they're truly immersed in pristine landscapes.
- **The atmosphere Slow Movement Technic** Play Video
  All films are using the atmosphere "Slow Movement" technique. This filmed deceleration creates a gentle visual flow that slows breathing, reduces stress and supports mental reset, ideal for relaxation rooms.

Hardware & Software Setup

A single Mac Mini M4 powers the RelaxRoom. The platform runs the atmosphere desktop player and includes:

1. **atmosphere server:** Apple Mac Mini with standard configuration 16GB RAM and 256GB SSD. Note: iMac requires Gigabit Ethernet. Magic Keyboard and Mouse required for Mac Mini.
2. **Content Drive:** Preloaded 4TB to 8TB professional desktop drive
3. **1 x HDMI 2.1 Cable:** Connects the Mac Mini to the screen. Any 4K HDMI 2.0 cable works. For distances >10m, use fiber or HDBaseT.
4. **Remote Control Device:** iPad, iPhone or Android device with the "atmosphere365 Controller" app for full player control.

Be Relaxed. Be Focused. Be Inspired - Let us help you create your room.

Sound System: Not included in this example. System integrators should tailor the sound solution based on room size, acoustics or existing speaker infrastructure in the location for optimal audio experience.

RelaxRoom Content & Software Subscription

The **atmosphere365 media platform** operates on a subscription model, with pricing based on location, screen size and content package.

Annual Pricing

Single Screens - Immersive Library:

- 4K Screens up to 55" 16x9
- 4K Screens up to 65" 16x9
- 4K Screens up to 75" 16x9
- 4K Screens up to 100" 16x9
- 5K Panorama Screen 105" 21:9

Video Walls and large LED Walls:

- Up to 4x65" screens
- Up to 4x75" screens
- Up to 4x85" screens
- Large DV LED Walls up to 252" 16x9

Terms

- All prices are net prices, and do not include sales tax
- Minimum Content & Software contract period: 2 years
- Annual prepayment required
- Detailed terms available in the atmosphere Content & Software Licensing Agreement

Preloaded Player Package & Installation

atmosphere Systems, a DBA of MacMan, Inc., an Apple Authorized Reseller and Service Provider, delivers fully ready-to-use media players powered by the Mac mini M4 or iMac M4. Contact us for installation design, deployment options, and pricing.

Mac mini package #206978:

- Apple Mac Mini M4 system with 15" control screen, mouse and keyboard with 3 year warranty and HDMI or USB C to DisplayPort cable.
- Preloaded 4TB to 8TB professional desktop drive
- atmosphere365 software package installation and configuration
- Client online account setup
- Preloaded playlist, programs and schedules

*Note: Sales tax and shipping costs are to be covered by the client.

- iMac M4 package #207031

Contact Us Today

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www.atmosphereSystems.com

atmosphere systems™

Healthcare Packages

4x1 Video Wall sample package with 2 year license:

- Pre-configured Mac Player Package
- Control Screen
- 4 x 55" Video Wall Displays
- Display Mount
- Video Wall Controller w/cables
- iPad and Case
- atmosphere Immersive license
- Advanced Annual Support & Maintenance**

Price available upon request

* Price for 2 years. Renewal billed annually after second year and can be renewed for 1 or more years. Additional libraries may be purchased. Sales tax, shipping and installation not included in estimate.

** Premium Support for atmosphere Software, Mac & Video Wall Controller. Includes phone support and remote support via a remote desktop control software. Package #207039

Ask about packages for Hospitality and Wellness Spas

Single 65" display sample package with 2 year license:

- Pre-configured Mac Player Package
- 65" Commercial Display
- Display Arm Mount & Mac mini mount
- iPad and Case
- atmosphere Immersive license
- Premium Support**

Price available upon request

Ask about packages for Hospitality and Wellness Spas

* Price for 2 years. Renewal billed annually after second year and can be renewed for 1 or more years. Additional libraries may be purchased. Sales tax, shipping and installation not included in estimate.

~ Premium Support for atmosphere Software, Mac & Video Wall Controller. Includes phone support and remote support via a remote desktop control software. Package #207041

Contact us to discuss your project and receive current pricing.

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info@atmosphereSystems.com

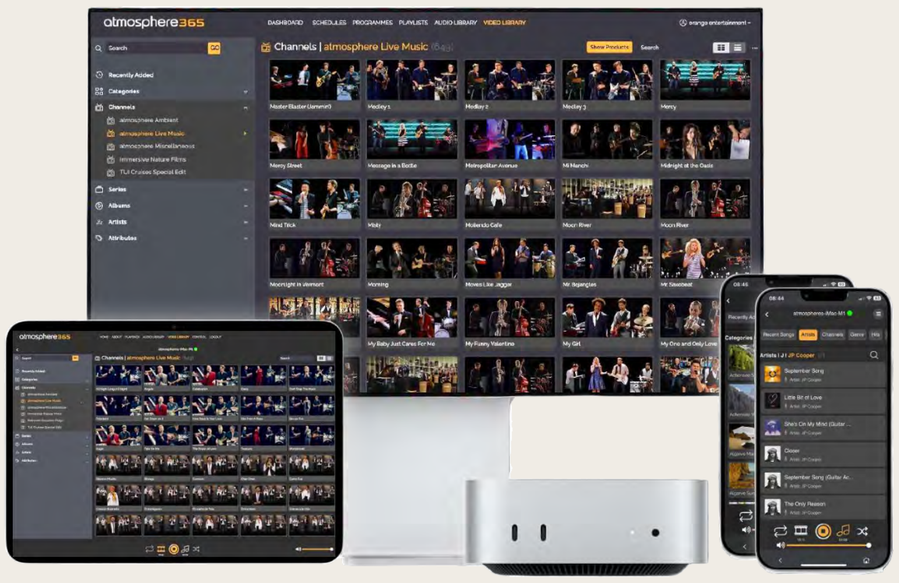
atmosphere systems™

Support and maintenance options for the atmosphere software player and Mac media player.

Annual Reactive Remote Support - Per Mac
Includes phone support and remote support via a remote desktop control software during normal business hours. Includes up and running support for Mac media player and atmosphere Player software.

Does not included scheduled maintenance and updates. Internet access is required.

Part number: 65544
Price available upon request

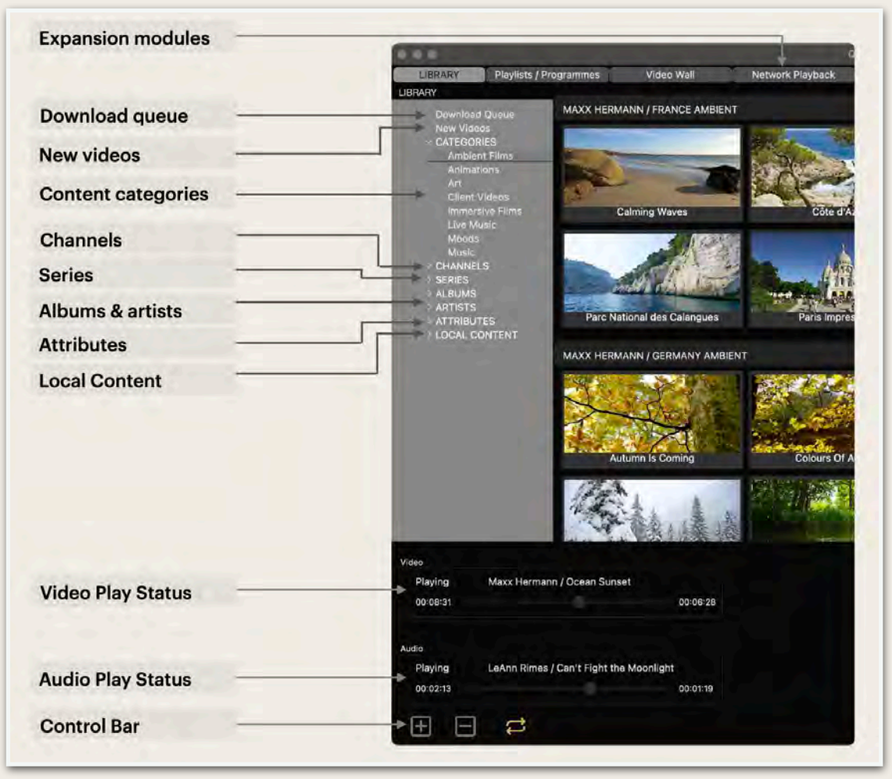


atmosphere365

Advanced Annual Support & Maintenance - Per Mac
Includes phone support and remote support via a remote desktop control software during normal business hours. Includes up and running support for Mac media player and atmosphere Player software.

Includes scheduled maintenance and updates for both atmosphere Player software and macOS. Internet access is required.

Part number: 65545
Price available upon request



Premium Annual Support & Maintenance + 24/7 - Per Mac
Includes phone support and remote support via a remote desktop control software during normal business hours. Includes up and running support for Mac media player and atmosphere Player software.

Includes scheduled maintenance and updates for both atmosphere Player software and macOS. Internet access is required.

Includes 24/7 emergency phone and remote support.

Part number: 65546
Price available upon request

Normal business hours are:
M - F - 9:30am to 6pm Central Time
MacMan store # 715-834-7074

Business hours subject to change.
Prices per Mac media player
Sales tax not included.

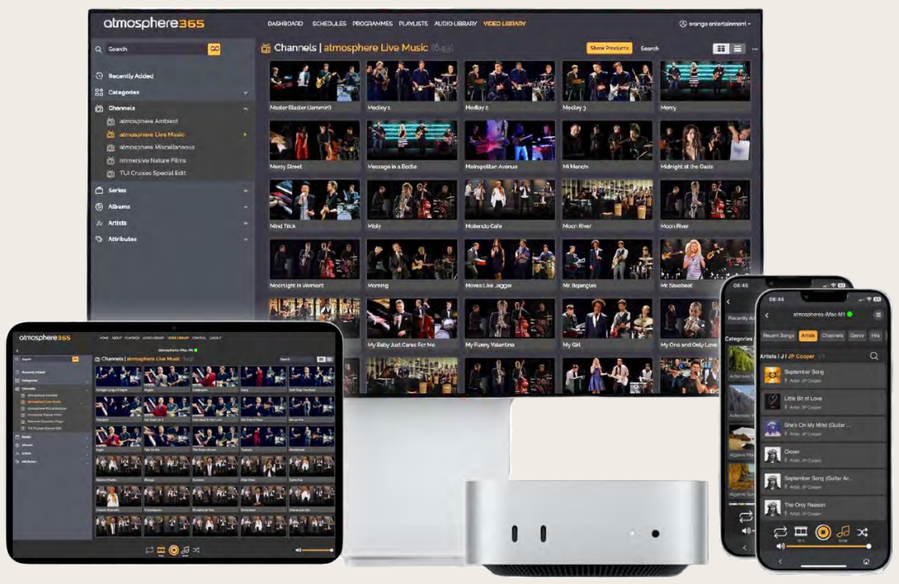
Support and maintenance options for the atmosphere software player, Mac media player and 4x1 video wall controller.

Annual Reactive Remote Support 4x1 - Per Mac
Includes phone support and remote support via a remote desktop control software during normal business hours. Includes up and running support for Mac media player and atmosphere Player software.

Support for video wall controller

Does not included scheduled maintenance and updates. Internet access is required.

Part number: 67497
Price available upon request



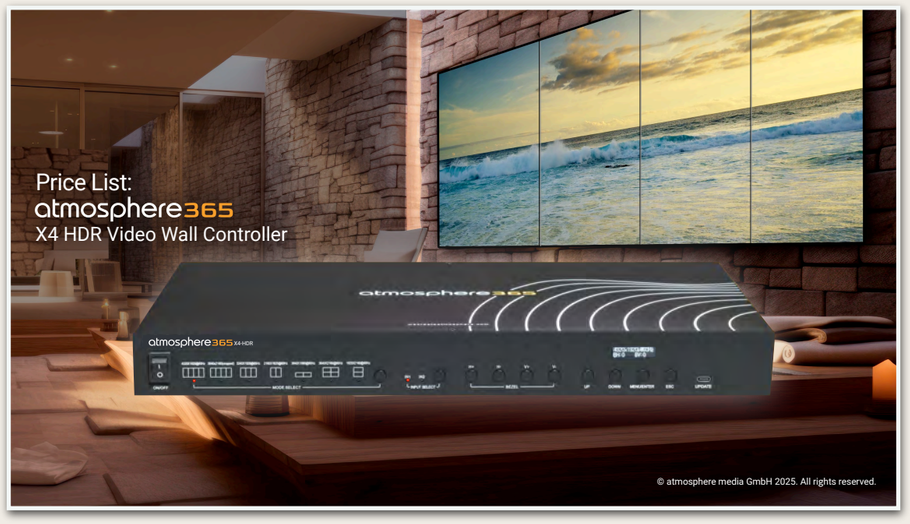
atmosphere365

Advanced Annual Support & Maintenance 4x1- Per Mac
Includes phone support and remote support via a remote desktop control software during normal business hours. Includes up and running support for Mac media player and atmosphere Player software.

Support for video wall controller.

Includes scheduled maintenance and updates for both atmosphere Player software and macOS. Internet access is required.

Part number: 67498
Price available upon request



Premium Annual Support & Maintenance 4x1 + 24/7 - Per Mac
Includes phone support and remote support via a remote desktop control software during normal business hours. Includes up and running support for Mac media player and atmosphere Player software.

Support for video wall controller.

Includes scheduled maintenance and updates for both atmosphere Player software and macOS. Internet access is required.

Includes 24/7 emergency phone and remote support.

Part number: 67499
Price available upon request

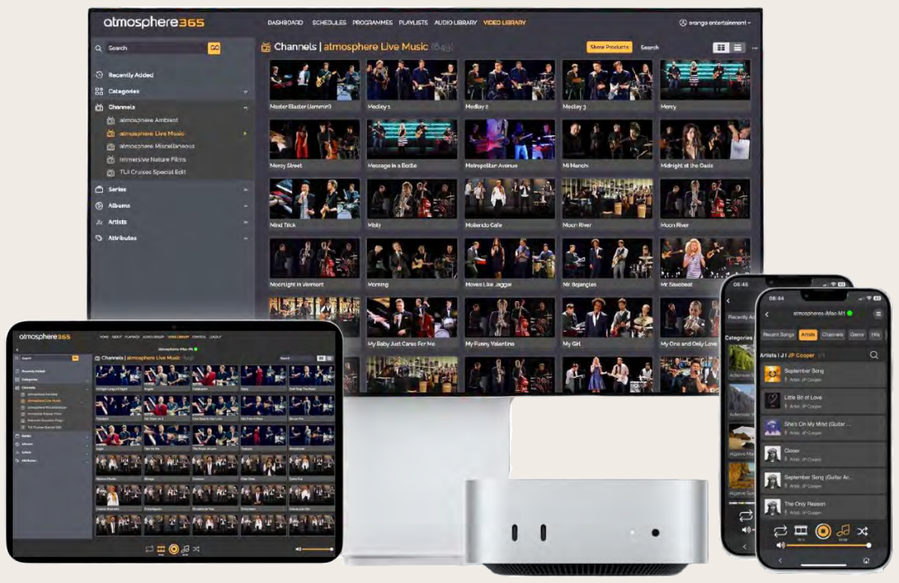
Normal business hours are:
M - F - 9:30am to 6pm Central Time
715-834-7074

Business hours subject to change.
Prices per Mac media player
Sales tax not included.

Training and Management Options

Basic Training
Remote training for the atmosphere software player, Mac media player, optional mobile control application, and optional 4×1 video wall controller. Learn about basic settings, updates, playlists and programs.

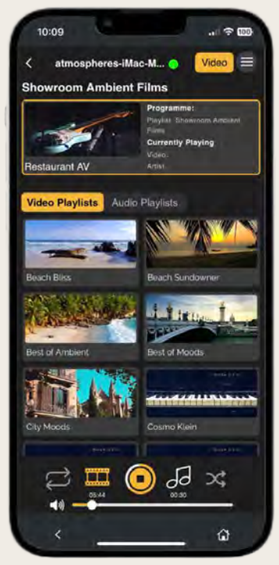
Part number: 67502
Price available upon request



atmosphere365

Intermediate Training
Remote training for the atmosphere software player, Mac media player, optional mobile control application, and optional 4×1 video wall controller. Learn about basic settings, updates, playlists and programs. Additional training for web-based AMP control within the same network environment.

Part number: 67503
Price available upon request

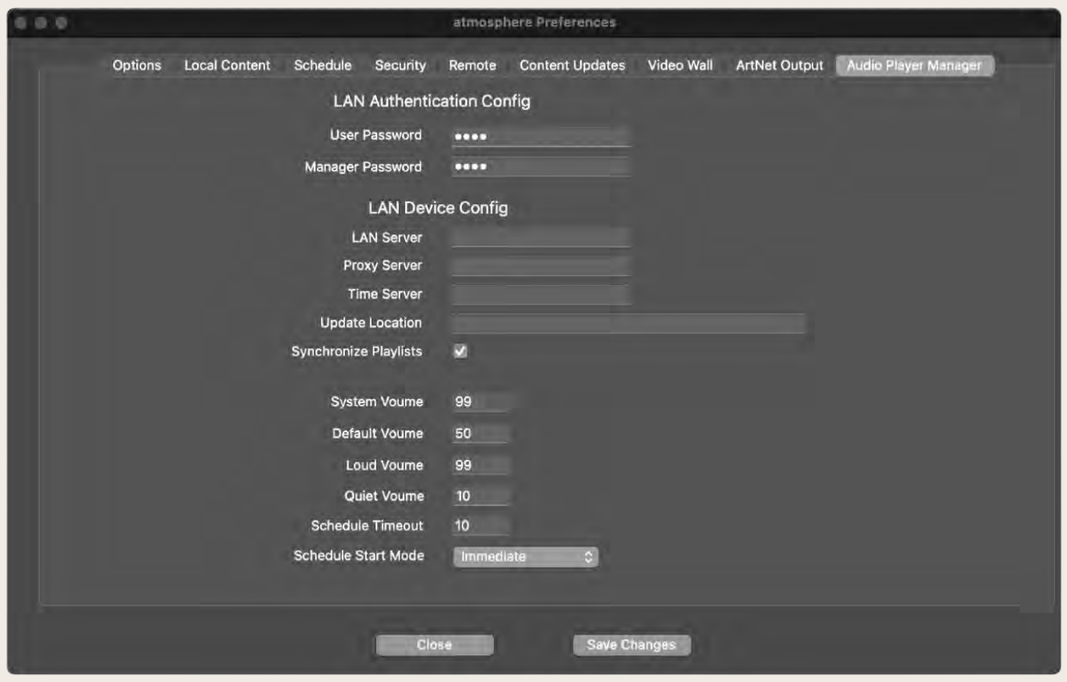


Additional Advanced Training
Remote training on advanced settings related to audio players control, network playback, and LAN control and multiple player syncing. Prerequisite: Completion of Basic or Intermediate Training

Part number: 67504
Price available upon request

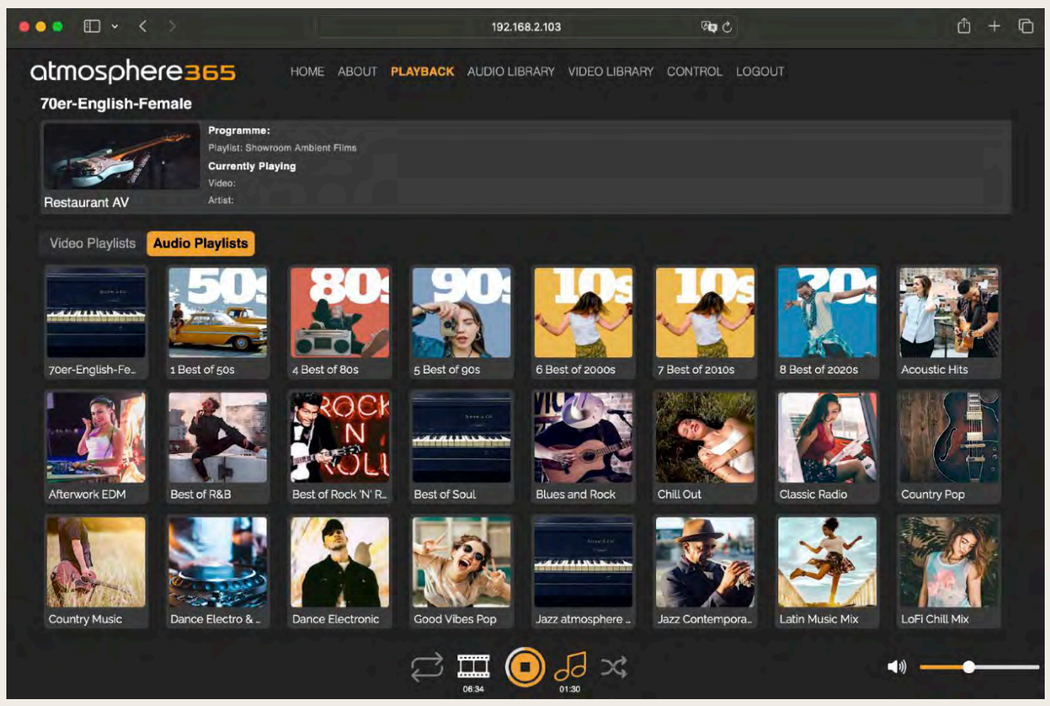
Additional atmosphere365 Web Control Training
Learn how to manage multiple venues, players, playlists, and programs through the Client Portal. Create custom experiences by combining films and songs from the atmosphere audio library, then deploy them to your media players. Prerequisite: Completion of Basic or Intermediate Training

Part number: 67505
Price available upon request



Optional System Management
White-glove management of your atmosphere player, playlists, and daily programming, thoughtfully combining films and audio curated specifically for your venue.

Custom management plans are available for multi-player networks and installations across multiple venues.

Must have an active Annual Premium Maintenance & Support plan.

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Price available upon request